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TEXTILE MUSEUM OF CANADA WINS PRESTIGIOUS MEDIA AND TECHNOLOGY AWARD

The Textile Museum of Canada is pleased to announce they are a recipient of a 2016 MUSE Award for the project Making Makers (makingmakers.ca), launched in 2015.

The Textile Museum of Canada was presented with the MUSE Award in the category Digital Communities on Thursday, May 26, 2016 at the 2016 American Alliance of Museums Annual Meeting in Washington, DC. There to receive the award was the Museum's Executive Director, Dr. Shauna McCabe. This award recognizes the Textile Museum of Canada's high achievement in the application of media and technology to Gallery, Library, Archive, and Museum (GLAM) programs.

The MUSE Awards competition received nearly 200 applications from across North and South America, Europe, Australia, and Asia. This year's entries included videos and films, interactive kiosks and installations, open culture resources, applications and APIs, podcasts, digital communities, websites, audio tours, and more.

Over 90 professionals from across the world participated as jurors in the process of reviewing and selecting the winners. Winning entries were expected to demonstrate outstanding achievement in their content, interface, design, technical merit, innovation, utility, and appeal.

"We are thrilled that Making Makers has been recognized by the American Alliance of Museums," stated McCabe. "One of our most recent digital initiatives, the project was intended to connect the Museum to the maker movement, but more importantly provides that community with a platform to map and share their activities across the country."

Creating a virtual space that captures craft and DIY activity in Canadian urban and rural settings, Making Makers encourages the development of grassroots networks and the exchange of skills, resources, materials, and ideas. Produced by the Textile Museum of Canada with the support of the .CA Community Investment Program, the website was created in collaboration with web developers Michael Alstad and MAT3RIAL.

Now in its 27th year, the MUSE awards competition recognizes outstanding achievement in GLAM media and technology efforts. The competition is an activity of the Media & Technology Professional Network of the American Alliance of Museums. "It is an honor and privilege for AAM's Media & Technology Professional Network to host the MUSE awards, now in its 27th year," stated Neal Johnson, Chair of AAM's Media & Technology Professional Network. "Once again, the quality of entries has been exceptional, representing the best digital media and technology GLAM projects from around the world."

The Textile Museum of Canada has a 40-year history of exploring ideas and building cultural understanding. Connecting contemporary art and design to international textile traditions, this national museum is one of

Canada's most engaging arts institutions welcoming thousands of visitors from across the country and around the world each year. The Museum's permanent collection spans 2,000 years and consists of over 13,000 artifacts from virtually every country and region, uniquely positioning the Museum to speak to global culture as well as our increasingly global communities. A leader in the digitization of collections and interactive environments, the TMC is as "high tech" as "high touch" – recognized for its innovation in the development of landmark educational, research and creative initiatives.

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To access Making Makers, visit www.makingmakers.ca

For more information about the MUSE awards, please visit:

<http://aam-us.org/about-us/grants-awards-and-competitions/muse-awards>

<https://www.facebook.com/MediaandTechnology>

<https://twitter.com/MUSEawards>