

FOR IMMEDIATE RELEASE**September 18, 2014****Textile Museum of Canada launches design collection with KnollTextiles and FilzFelt**

TORONTO – The Textile Museum of Canada (TMC) is pleased to announce KnollTextiles and FilzFelt as creative partners for **BMO Financial Group reDesign 2014**, the Museum's signature fundraising event and gala. The launch will take place on Tuesday, November 4 from 6:30 to 9 pm with the sale of the limited edition fashion and décor line created by prestigious Canadian designers who have transformed luxurious fabrics generously provided by KnollTextiles and FilzFelt.

Now in its fourth year, the TMC's reDesign event promotes creative collaboration and innovation in fashion and design and is a cornerstone of the TMC's annual fundraising activities. This year's participants include bookhou, Cate & Levi, FELT Studio (Kathryn Walter), Fugitive Glue, Sabina Gibson, Grant Heaps and Mike Dalla-Giustina, Jessica Jensen, Lilliput Hats, Karl Lohnes, Lori Harrison Designs, Moss & Lam, Annie Thompson, totem bags (Melissa Richardson) and Tuck Shop Trading Co. The 2014 collection includes an array of items from designer messenger bags and tech cases to deluxe toy collectibles and custom furnishings, and will be available for purchase at the Knoll Showroom, 109 Atlantic Avenue, Suite 200, Liberty Village, Toronto on Tuesday, November 4.

This year, the TMC is pleased to welcome special guest Irma Boom, internationally renowned Dutch designer of KnollTextiles' iconic striped fabrics, two of which are represented in this year's reDesign collection. Based in Amsterdam, Boom founded Irma Boom Office, a graphic design firm that works nationally and internationally in both the cultural and commercial sectors. Among her clients are the Rijksmuseum Amsterdam, Ferrari, Vitra International, NAI Publishers, United Nations, OMA/Rem Koolhaas, and Camper. Boom is widely known for her book designs which have been exhibited internationally and are represented in the collection of the Museum of Modern Art, New York.


"Once again, we have been so impressed by the exceptional quality and creativity of Canada's design community," says TMC Executive Director, Shauna McCabe. "The phenomenal enthusiasm of the designers and the commitment of our creative partners KnollTextiles and FilzFelt as well as the lead sponsor BMO Financial Group make reDesign one of our most important events." All proceeds from reDesign 2014 support the Textile Museum of Canada.

Tickets to reDesign are \$65 per person (\$55 per person if purchased before October 3 at 5 pm) or \$500 for 10, and include an evening of complimentary fine food, premium beer and wine as well as an opportunity to meet the designers and purchase an array of original items. For tickets, call 416-599-5321 x2246, email development@textilemuseum.ca or visit www.redesign2014.eventbrite.com.

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