

In Touch
Connecting Cloth, Culture + Art

New TMC Web Project Wins 2009 Canadian New Media Award

Lead project funder:



Lead project partner:



TORONTO – The Textile Museum of Canada (TMC) is very pleased to announce that its ground-breaking Web site project ***In Touch: Connecting Cloth, Culture + Art***, designed by ecentricarts inc., has won the **2009 Canadian New Media Award for Best in Canadian Culture Interactive**.

These awards, announced at a gala ceremony on December 1, are among the top honours given to new media in Canada. They showcase excellence in interactivity and design as well as celebrate the future of Canada's new media industry. **This was the Textile Museum's second nomination and second win** (*Canadian Tapestry: The Fabric of Cultural Diversity* www.canadiantapestry.ca won the Canadian New Media Award for Excellence in Arts, Lifestyle, Culture in 2006).

In Touch: Connecting Cloth, Culture + Art
Online Now at www.textilemuseum.ca/intouch
Curated by Patricia Bentley

In the Gallery To April 11, 2010

In Touch: Connecting Cloth, Culture + Art is a new ground-breaking, highly interactive Web site from the Textile Museum of Canada. Visitors online can **explore vast and rich textile worlds** and **learn the amazing stories behind 25 artifacts from the Textile Museum's permanent collection**. They will travel through five textile worlds (invisible, fabricated, macroscopic, microscopic and patterned) to discover the beauty and meaning of these treasures. *In Touch* also features **state-of-the-art computer animations** that highlight special qualities of certain works, **showcase their hidden secrets** or **subject them to the disastrous consequences of harmful environmental forces**. Online visitors can also test their knowledge through an immersive Textile Secret Agent game and learn about the nature and meaning of textiles as never before.

On now to April 11, 2010 ***In Touch* comes alive in the galleries of the TMC**. Visitors to the Museum have the opportunity to come face-to-face with a selection of the Web site's featured objects, **some of the oldest and most remarkable in our collection** and compare them to their **digitally rendered and animated** counterparts. This is a unique opportunity to see an **incredible digital reconstruction of a 1,000-year-old Peruvian garment beside the only four fragments that remain**.

In Touch was made possible through the support of the Department of Canadian Heritage through the Canadian Culture Online strategy.

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Museum Hours
Open 7 days a week 11 am – 5 pm
Wednesdays 11 am – 8 pm



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