

September 26, 2011
IMMEDIATE RELEASE

TEXTILE MUSEUM OF CANADA TO LAUNCH NEW SIGNATURE FUNDRAISING EVENT AT THE GLADSTONE HOTEL

TORONTO – On November 3, 2011, the Textile Museum of Canada will launch a new fundraising event, **BMO Financial Group reDesign 2011** at the Gladstone Hotel.

Developed by the TMC, reDesign supports creativity, innovation and re-use. This past summer, 36 leading Toronto artists, designers and architects including Thrush Holmes, Jeremy Laing, Brothers Dressler, superkül inc architect, and Ed Pien, were involved in a project to reimagine and refurbish identical Louis XVI-style chairs to be sold at silent auction. The special gala evening will feature the fine food of Chef Marc Breton, premium beer and wine.

reDesign offers an opportunity for Toronto's most celebrated talent to produce inspired, collectible designs. This year's armchairs have been redesigned by contributors including Bent and Gable, Bruno Billio, bookhou, Brothers Dressler, Cannon Design, Castor, David Chang, Creative Matters Inc., Georgia Dickie, David Dixon, Peter Fleming, Abe Galway, Charlene and Grant Gilmour, Grant Heaps, Thrush Holmes, Patty Johnson, Virginia Johnson, KerrSmith Design, Jeremy Laing, Ryan Legassicke, Levitt Goodman Architects, MADE, Amanda McCavour, Gord Peteran, Ed Pien, Sandy Plotnikoff, Amanda Reed, Daemon Rowanchilde, superkül inc architect, Annie Thompson, Kathryn Walter, Kevin Weiss with Holman, Gareth Wilson and Logan Wilson, and Pam Woodward.

As the Museum's signature fundraising event, all proceeds from reDesign 2011 support the TMC's internationally recognized programs and collections. reDesign 2011 will take place on November 3, 2011, 6:30 – 9:00 pm at the Gladstone Hotel, 1214 Queen Street West, Toronto. Tickets to the event are \$100. To purchase tickets, call 416-599-5321 x2246, email marketing@textilemuseum.ca or visit redesign2011.eventbrite.com.

About the Museum

An international repository of cultural heritage, the Textile Museum of Canada is one of Toronto's most engaging visual arts organizations. With almost 13,000 objects representing more than 200 countries and regions and 2000 years of human history, the TMC is uniquely positioned to speak to cultures and identities in a global context. The Museum offers a broad variety of exhibitions based on its permanent collection and the contemporary work of Canadian and international artists. Programs bring artifacts and art practices to the public in engaging and interdisciplinary ways that connect art and design, tradition and innovation.

- 30 -

For more information about the event, visit www.textilemuseum.ca or contact Alexandra Lopes, Communications & Marketing Associate at 416-599-5321 x2239 or alopes@textilemuseum.ca

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Museum Hours
Open 7 days a week 11 am – 5 pm
Wednesdays 11 am – 8 pm